



**UdayKriti Foundation**  
Reach. Inspire. Sustain. Elevate.



# DATA ANALYTICS WITH AI

**Three-Month Professional  
Certificate Programme**

**Master data. Decode insights. Build your digital career.**

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# About the Course



Data is power. This three-month intensive course is designed to help you turn data into decisions and skills into income. Whether you're a student, job seeker, or aspiring freelancer, this programme takes you from the basics of data handling to AI-driven insights while preparing you to work confidently on global platforms like UpWork, Fiverr and LinkedIn.

No coding background? No problem. We start from scratch and guide you every step of the way.

## What You will Learn

### Technical Mastery

- **Advanced Excel** – Data cleaning, formulas, pivot tables and dashboards
- **SQL for Data Analytics** – Querying, joins, aggregations and real-world database projects
- **Python for Data Analysis** – Pandas, NumPy, Matplotlib, Seaborn
- **AI Tools for Analytics** – ChatGPT, Google AutoML, Power BI AI
- **Data Visualization** – Tableau / Power BI dashboards

### Applied Artificial Intelligence

- **Predictive analytics:** learn to forecast outcomes using data
- **Sentiment analysis:** understand human emotions through text
- **AI-driven automation:** simplify your work using no-code AI tools

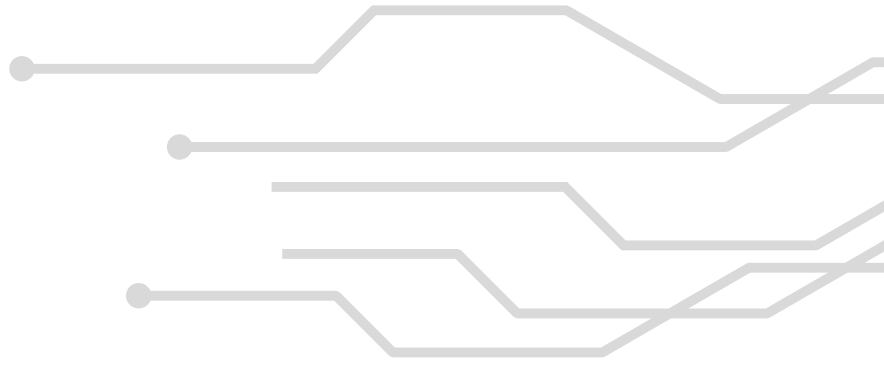
### Freelancing & Employability Skills

- **UpWork & Fiverr Training** – creating profiles, writing proposals, pricing projects
- **LinkedIn for Professionals** – personal branding, networking, and job visibility
- **Portfolio Building** – showcase your dashboards, Python notebooks, and AI projects
- **Mock Projects & Internships** – gain real experience while learning

### Personality & Career Development

- Communication and presentation skills
- Business writing and storytelling with data
- Interview preparation and career guidance

# Skillset Covered



Data Analytics /  
Business Analytics



Advance  
Excel



Data Visualisation



Communication  
& Presentation



Machine Learning &  
Understanding



Forecasting  
Analytics

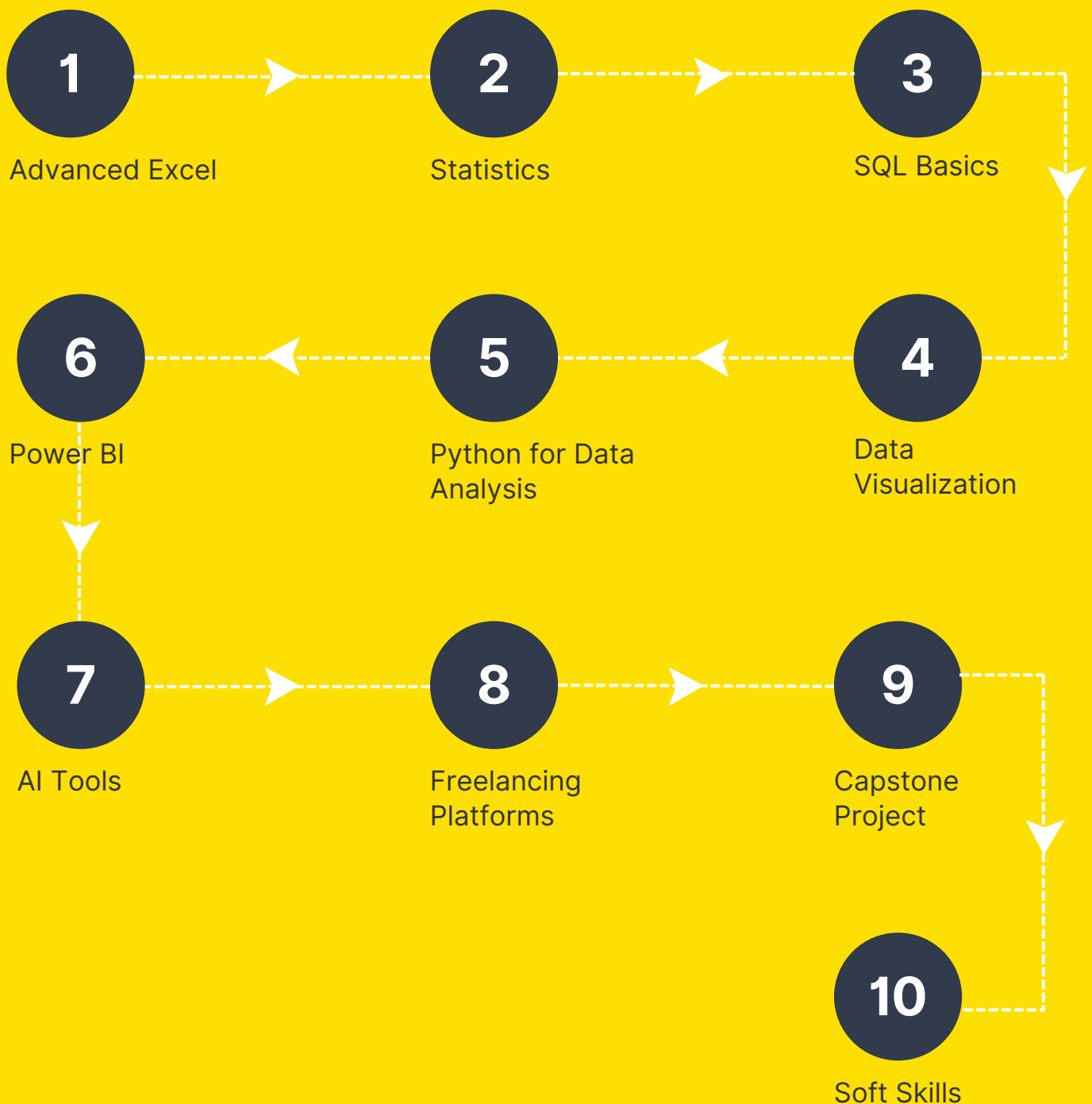


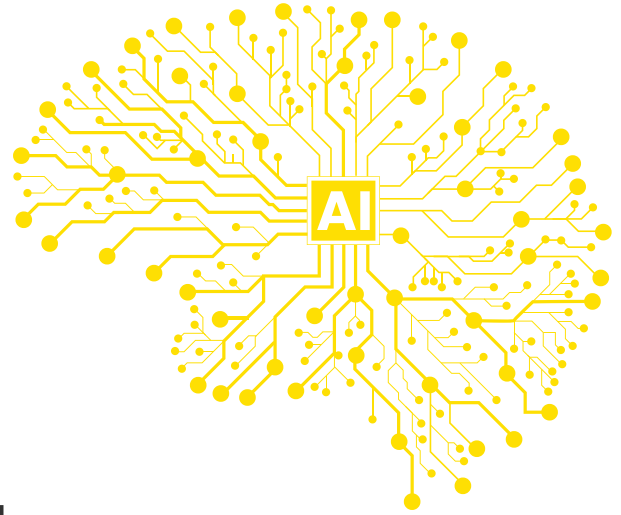
Statistics



Generative  
AI

# Programme Structure





## Hands-On Learning

- Real-world datasets from business, education, and social sectors
- Guided projects every week
- Final Capstone Project combining Excel, SQL, Python, and AI
- Mentorship and personalized feedback

## Certification & Outcomes

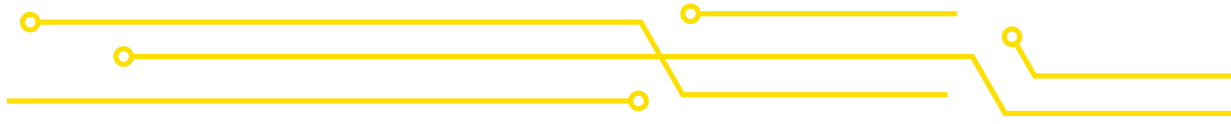
By the end of this course, you will:

- ✓ Be proficient in Excel, Python, SQL, and Power BI
- ✓ Build your own analytics portfolio
- ✓ Confidently apply for data roles or freelance projects
- ✓ Present yourself professionally on LinkedIn and other platforms

You'll earn a "Professional Certificate in Data Analytics with AI" upon successful completion.

## Who Can Join

- Students (graduate or undergraduate)
- Working professionals looking to upskill
- Freelancers and entrepreneurs
- Anyone curious about data and AI



## Duration & Mode

- **Duration:** 3 Months (12 Weeks)
- **Format:** Hybrid (Online + Hands-on Labs)
- **Sessions:** 3 days/week | 2 hours/session (7 p.m. onwards on Mon, Wed, Fri)
- **Language:** Hindi and English with practical explanations

## Why Choose Us

- Learn from industry practitioners
- 100% practical learning
- Project-based curriculum
- Guidance on freelancing & remote work

# Know your future as data scientist & artificial intelligence professional

## YOU CAN APPLY FOR

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Data Scientist

AI Data Analyst

Data Analyst

Data Mining Specialist

Business Analyst

Reporting Analyst

MIS Executive

Data Visualisation Specialist

AI Product Manager

Data Coordinator

Big Data Engineer

AI Consultant

Quantitative Analyst

Data Associate

NLP Assistant

Automation Specialist

Business Intelligence Analyst

Analytics Manager

Conversational AI Developer

AI Solution Architect

# Certification after Completion



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Reach. Inspire. Sustain. Elevate.

**“From analyzing data to earning online – this course prepares you for the digital world of work.”**

**START YOUR DATA JOURNEY TODAY!**

SCAN NOW TO JOIN THE COURSE



 Next Batch: 03/11/2025

 Location/Mode: Online

 Contact: 9582217446

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